

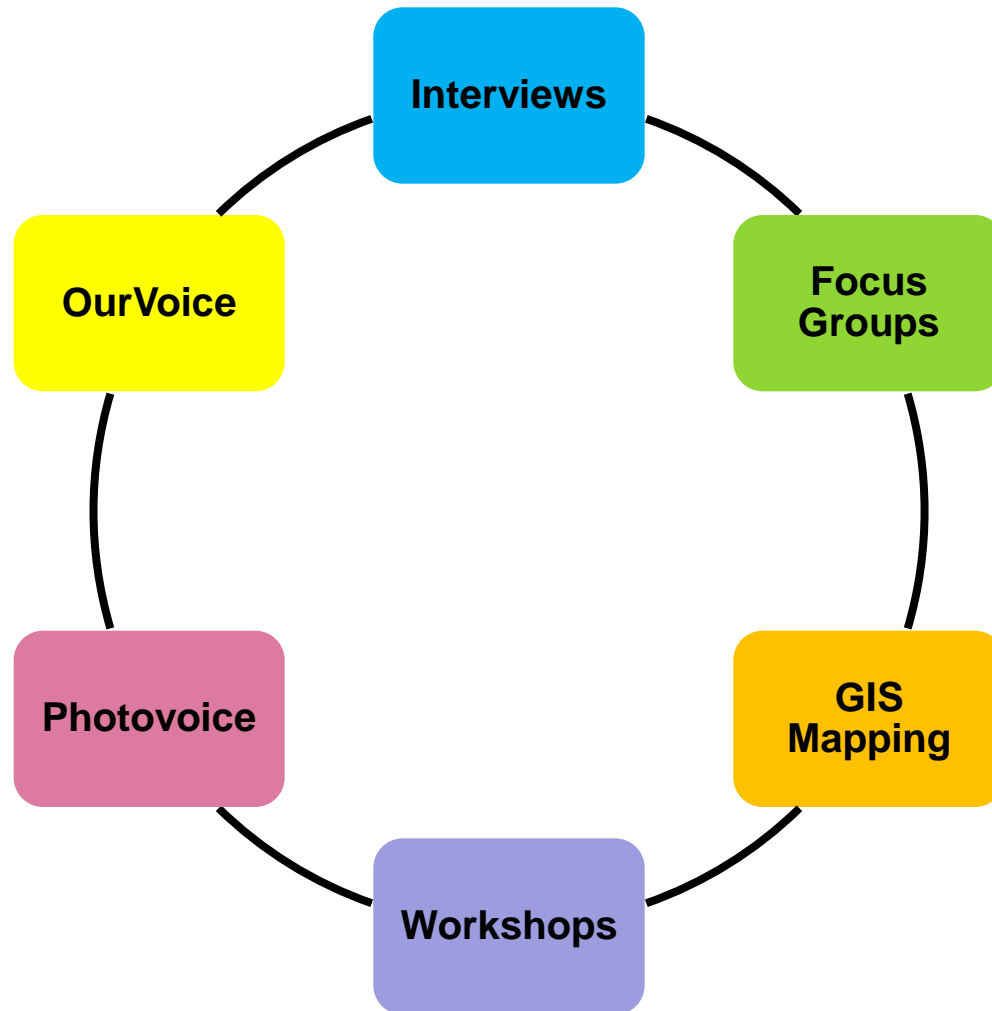
Research Statement

- 5 year SSHRC Project
- Grounded theory
- Community-Based Participatory Action Research
- Entrepreneurial ecosystem in Northern Saskatchewan
- How entrepreneurship contributes to *the good life*, well-being, and prosperity
- Comparative study with Northern Scandinavia

Saskatchewan



Methods



Analysis

Open Coding



Axial/Focused Coding



Thematic Analysis

Next Steps

- What is coming up next for the Building Northern Capacity through Aboriginal Entrepreneurship project?
 - Re-engaging with the seven communities that the team visited to validate and complete the data set.
 - Engaging with Scandinavian research partners to begin comparative analysis work.
 - Disseminating research findings through presentations and publications.
 - Continuing publications and further developing OurVoice method.



OURVOICE

- Ourvoice is a peer-to-peer video activity
- Takes photovoice one step further
- Engages youth in a meaningful way

Youth Workshops



Engaging youth using accessible and relatable activities.

OurVoice & Photovoice Clip

<https://www.youtube.com/watch?v=ZJlGsAGVrkQ>

Value of Visual Methods

- Unique use of visual methods - entrepreneurship
- New knowledge gained not possible without using a combination of these methods
- New opportunities to give back to communities
- Collaboratively involve members of communities in creating and disseminating research
- Co-creation of knowledge
- Builds upon Indigenous research paradigms

OurVoice Questions

- What characteristics make a strong community leader?
- What are some barriers rural community leaders face?
- What are possible solutions to these barriers?

Overall how comfortable did you feel taking part in Ourvoice?

- A. Extremely Comfortable
- B. Comfortable
- C. Indifferent
- D. Uncomfortable
- E. Extremely Uncomfortable

Compared to other methods, how comfortable was your experience using OurVoice?

- A. More Comfortable
- B. Less Comfortable
- c. No Different

Overall, how effective did you feel OurVoice was?

- A. Extremely Effective
- B. Effective
- C. Indifferent
- D. Ineffective
- E. Extremely Ineffective

Compared to other methods, how effective was OurVoice?

- A. More Effective
- B. No Different
- c. Less Effective

Do you think that the answers provided would be the same with a traditional interview process?

- A. Strongly Agree
- B. Agree
- C. Somewhat Agree
- D. Neutral
- E. Somewhat Disagree
- F. Disagree
- G. Strongly Disagree

General Discussion

- What did you really like or dislike about this process?
- Is there anything about the process that you would add/change or remove?
- Based on your experience today, would you consider this visual storytelling method as helpful for engaging community leaders and inform policy and practice?

Questions?



 Thank You