Research Partnerships with the University of Guelph
Pathways for Engagement

Partnership Pathways	Type of projects	Role of community partner	Researcher expertise	Project length	Other characteristics or criteria	Moving forward
CESI's Research Shop	• Various small scale projects such as literature reviews, informational interviews and survey • Output is generally a report	• Identify need, scope project • Answer questions as needed • Review and use final product	• (Primarily graduate) student interns supervised by PhD students, faculty or CESI staff	• Typical projects range from one month to two semesters (8 months)	• Operates on a cost-recovery basis, working with partners with and without funding • Majority of projects do not require ethics	Visit www.cesinstitute.ca. Contact Karen Nelson (Research Shop Coordinator) at knelson@uoguelph.ca
Community Engaged Learning	• Various types of projects possible across a range of disciplines • Can focus on content (e.g. reports on specific issues/topics) or process (e.g. program evaluation, surveys, interviews) • Output is generally a report	• Identify need and goals for project • Help plan project, scope activities and deliverables • Check-in with students and faculty as needed • (Review drafts and) Receive final product	• Undergraduate or graduate students • Individual, small group, or full class projects • Various levels of oversight by instructor	• Typically 12 weeks (1 semester) • Students would invest 3-10 hours per week	• No cost to community partner • Limited funding available to support incidental admin and travel costs for students • Majority of projects do not require ethics • Student projects are evaluated/graded by the instructor	Many instructors choose to teach engaged courses; some courses are listed online. Brokering possible via Lindsey Thomson (Community Engaged Learning Manager) lthoms03@uoguelph.ca
Center for Business and Student Enterprise (CBaSE)	• Business planning • Strategic planning • Market research • Competitive analysis • Social media and communications strategy • Output can be a report, presentation, video or other product	• Identify need, scope project • Participate in three meetings at CBaSE • Provide support and answer questions as needed • Review and use final product	• Senior undergraduate students primarily from the College of Business and Economics • working as a team, supported by Graduate Teaching Assistants	• All projects need to be finished within a 12 week semester. • Students dedicate 7-10 hours a week to the project	• Administrative cost of $1,600 for for-profit partners, with a sliding scale/give-what-you-can for not-for-profits • May involve projects requiring research ethics • Student projects are evaluated by CBaSE	Visit www.uoguelph.ca/cbase/community-partners and complete the intake form For questions: cbase@uoguelph.ca
Student placements (practicums)	• Various projects possible depending on program of study • In Applied Nutrition: health quality assessment, program evaluation, nutrition resources, presentations, program development	• Identify need and scope of placement • Work with practicum coordinator to find good match • In most cases, host and supervise the work of the student	• Undergraduate or graduate students • Individual and group projects	• Duration varies depending on program: 40 part-time hours (undergraduate) to 40 days (Masters') • Opportunities for longer projects	• No payment is required, but financial support welcome • No funding available • Rarely involves projects requiring research ethics • Students are typically hosted at the organization	Many programs have practicum coordinators (either staff or dedicated faculty members).

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Faculty/Graduate student research projects	• Complex projects which can involve co-creation processes with the community partner • Topics can vary but need to have a clear academic appeal	• Identify need, or co-create research question • Actively contribute to various stages in research process • Discuss, mobilize and implement findings	• Faculty or senior graduate students with research interests aligned with community need	• Typically long-term (one year or longer)	• No cost • Funding could be accessed through research grants • Could require research ethics • Generally develops from other types of activities and smaller projects	Partnerships can be brokered through CESI, department Chairs, research hubs or other faculty members
"Embedded Researcher" & Board of Directors models	• Researcher sits on a Board of Directors or advisory body; acts as in-house expert and broker • Topics can vary based on need and expertise available • Does not typically result in a report/document	• Engage researcher in project/committee • Plan and host committee meetings • Receive and use expertise • Act on brokering opportunities	• Faculty or senior graduate students with research interests aligned with community need	• Typically long-term, with regular but less intense interactions/engagement	• No cost • Funding generally not available • Would not involve research ethics	List of faculty research interests available at www.uoguelph.ca/research/red
Consultations with or presentations by faculty/graduate students	• Presentations to boards/decision-makers, targeted discussions or consultations • Topics can vary based on need and expertise available • Does not typically result in a report/document	• Identify need • Agree on best form of engagement • Participate in/Attend knowledge-sharing activity	• Faculty or senior graduate students with extensive knowledge of the topic at hand	• Typically one-off interactions, or engagement very limited in time	• No cost • No funding available • Would not involve research ethics	
Plain Language Research Summaries	• Summary of published academic work • More traditional dissemination product • Results in short, 1-3 page document in clear language	• Minimal • Does not contribute to project; receives research summary and use as relevant	• Faculty or senior graduate students with research publications appropriate for creation of summaries	• Short; focused on creation & dissemination of summary	• Passive dissemination strategy led by researcher • Impact relies of identification of and outreach to right community audiences	Examples available at http://atrium.lib.uoguelph.ca/xmlui/handle/10214/2835

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